Blog Guidelines

SMART Recovery welcomes contributions to our blog, which is designed to increase awareness of SMART among potential participants, facilitators, and family & friends of those struggling with addiction. Our blogs also serve as a resource for our current participants and volunteers.

Recommendations for a Blog Submission:

- Submissions should cover topics of interest that are relevant to addiction and recovery.
- Articles need to keep within the SMART Recovery 4-Point Program® self-empowerment philosophy.
- Keep the language simple. Define acronyms the first time used.
- Use your own voice. Different stories will speak to people in a variety of ways.
- The blog should be between 500 and 750 words.
- If there are any links, ensure that they function properly. Avoid links to for-profit sites or organizations.
- Include your bio (no more than 75 words) and a headshot (preferably 200x200 pix).

SMART Editorial Responsibilities:

- Allow up to two weeks for your article to be reviewed. If accepted for publication, you will be notified by email.
- All submissions will be evaluated regarding their importance, quality of the article, readability, and relevance to SMART's objectives.
- Content, including titles and images, maybe edited. Relevant SMART Recovery links or information may be added.
- SMART Recovery has ultimate responsibility for making final edits and decisions on submissions.
- Podcasts are promoted through:
    - A blog on the SMART website
    - A feature in the SMART monthly e-newsletter
    - Several SMART social media sites

SMART's goal is to work together with interviewees to provide meaningful, appealing content for the SMART community and the public.

Guest podcast content submissions and additional questions can be directed to our marketing department at: blog@smartrecovery.org.